



Kirk Young
Executive Vice President
Precise Pet Products

Kirk Young is the executive vice president for Precise Pet Products. A part of Texas Farm Products, Precise Pet Products is an American-based manufacturer and supplier of canine and feline foods made from all-natural ingredients produced from U.S. sources and New Zealand. Using the latest in technology and testing capabilities, Precise Pet Products provides customers with affordable pet foods that are safe and nutritious.

Young brings nearly 25 years of industry experience to the 79-year-old company's legacy of producing quality, affordable foods that taste great and are healthy. As executive vice president, Young is currently responsible for developing and managing new sales and marketing strategies to better communicate the brand's legacy value: American-made products that include only natural ingredients from the U.S. and New Zealand.

Young has served in executive positions for pet food manufacturers outlets such as Diamond Pet Food and Ralston Purina Company launching numerous pet brands. In addition, he has a track record of dramatically increasing brand profit, growth and expansions in more than 65 countries across the globe.

Throughout his career, Young has received numerous recognitions for his exemplary work. He was awarded with the Ralston Purina Company's first "Business Excellence" for writing the IMPACT Program, a PIDA award-winning program. Additionally, he was the first sales executive to win the Ralston Purina Company's prestigious "Vision Award" along with the "Creative Marketing Award" on two separate occasions.

Young earned his Bachelor of Science degree in Marketing Management from Southeast Missouri State University in 1987.