



## **Linda Arndt – “The Great Dane Lady”**

Precise® Pet Products, LLC canine nutritional consultant Linda Arndt, known as “The Great Dane Lady,” first started working with Texas Farm Products in May of 2009.

“I had been using the same pet food for 22 years,” said Arndt. “However, after trying Precise Pet Products, in my feed trials in 2009, I liked how it provided better palpability as well as nutrition for my dogs. Soon after, I came on board to the Precise Pet Products team as a nutritional consultant to help develop new, innovative pet food formulas.”

Precise Holistic Complete, the newest product line designed to promote strong immune support, lifelong wellness and longevity. This is done through the use of current nutritional research information and prepared with high-quality proteins, whole grain carbohydrates, essential macro and micro-nutrients, quality fibers, and balanced omegas. While all of the new lines from Precise Holistic Complete feature input from Arndt, there are three formulas in particular which called upon her expertise as 38 years of experience in breeding large dogs:

- The Large and Giant Breed Puppy Formula is designed for large breeds that weigh more than 100 pounds at maturity. It is suitable for slow and even growth for puppies less than 10 months and features moderate 23 percent protein and 12 percent fat which makes it a moderate calorie food suitable for big breeds. Its triple meat protein source builds good, solid muscle, providing optimum calcium and phosphorus. According to Arndt, many formulas are often too low in calcium for large and giant breeds which causes uneven growth patterns and often damage to the growth plates. Since bone cancer is an issue with large/giant breeds, it is critical to have a diet of moderation and ample calcium during growth cycles. The key to a healthy pet food diet is moderate protein and fat to ensure a stable growth pattern.
- The Large and Giant Breed Adult Formula is for mature dogs weighing 50 pounds or more at about 1 year. This formula features triple meat proteins at 24 percent with 15 percent fat. Arndt designed the formula with this percentage to help adult dogs maintain solid muscle – whether working or playing.
- After finding that senior formulas for dogs were often low in quality protein and omega fatty acids, Arndt helped to revamp the new Senior Formula to feature 25 percent protein and only 10 percent fat. This formula helps senior dogs maintain energy levels and muscle mass so that they can continue to exercise, play, and feel good well into their golden years.

Arndt tests the formulas on several different sized breeds, including whippets, great danes and pugs. Arndt conducts feed trails at her kennel, Blackwatch, in Albany, Indiana as well as PineAcre and Owlwatch kennels in Muncie, Indiana. In each feed trial Arndt tests several of dogs of varying breeds and mixed breeds for their reaction to the new food formulas.

“I like how Precise Pet Products is a family-owned business that pays attention to the pet food formulas they create,” said Arndt. “As a result, the formulas are nutritious, palpable and have never had a recall to date. Furthermore, they have a great team that is always searching for new and innovative formulas to provide canines as well as felines the best nutrition for a long, healthy and happy life.”